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Cold Delivered in a Box, Without the Use of External Power!

January 23, 2012, Atlanta, GA - CEC - The Chamber of Eco Commerce, which provides a full-scale sustainable cool chain offering, recently released a new cool chain solution entitled, "Low Carbon Cold Cargo Transport System" (patent pending). This unique solution consists of a lightweight thermo containers, cold elements, monitoring devices, and electric vehicles. The thermo module uses no outside power to operate and provides a more robust cold chain than other technologies in the market today.

The CEC stakeholders have been providing cold cargo shipping solutions to customers in Europe for over a decade. The company is now expanding into new markets in the US and Canada, seeking new partners and customers, providing sellers a new technology thermo controlled shipping system. The system will help transform business operations, for example by providing consumers a chance to buy more local, organic, premium, and prepared food.

The company plans to expand operations in all states across the USA and Canada. One of the key targets is upper-income suburbanites and professionals, seeking to buy fresh, organic and sustainable products with delivery to their homes and offices. These customers pay a monthly fee for a weekly delivery of local organic produce, premium cuts of meat and seafood, prepared meals, and other grocery items, as well as a wide range of catered foods. Shoppers can choose from customized menus designed by nutritionists and local chefs, buy products online and then pick them up at a local supermarket, restaurant or farm, or they can pay a small fee for delivery to their homes or a place of business. Niche markets include schools, golf clubs, sport events, tailgaters, military, hospitals, assisted living, and low-income 'food deserts', and other customers.

As for both suppliers and retailers, regional chains can now offer online sales and delivery service as a customer convenience. The major chains can launch national e-commerce programs to deliver the time- and cost-savings benefits of buying on-line.

With years of cool chain experience and intelligence know-how under its belt, the company, is building a network of suppliers and retailers in key geographic locations, all on the premise that a vast group of shoppers across America will point and click their way through weekly grocery lists. Some industry experts and analysts believe that of all the grocery e-tailers now operating, the 'Low Carbon Cold Cargo Transport System is the best solution for a reliable cool chain solution in the market', and that CCS has a chance of success in expanding perishable product offerings, creating new delivery system in North America, and elsewhere.

For more information, please contact your local Eco Commerce Consultant, Chapter Leader, or email info@ChamberofEcoCommerce.com