



SMART USA 2020

“SMART Communities Need A SMART Workforce”



Chamber of Eco Commerce



SMART Economic Development



A recent wave of funding aimed at generating SMART innovation and new jobs, has created growing interest in SMART Economic Development.

We provide Economic Development Agencies access to SMART workforce development resources they need to foster SMART Economic Growth.

If SMART workforce development is part of your Economic Development plan, we can help you get started today.



SMART Workforce Development

Communities, enterprises and organizations choose to supplement their internal training efforts with SMART USA 2020 workforce training and professional development program.

Our approach is rooted in the knowledge that an effective training initiative isn't just a one-time event. It's an ongoing process and philosophy.

We've shown that performance improvement is most effective with micro learning and a steady dose of ongoing training, qualified and easy to understand updates. This will sustain and reinforce the necessary skills you're trying to build.

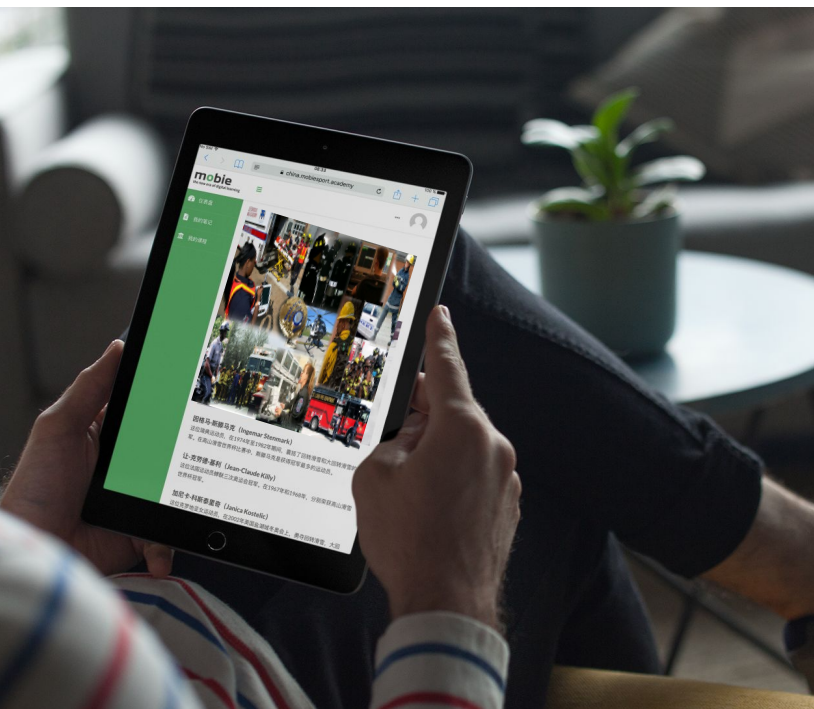
We can help you launch SMART USA 2020 workforce development and training program today.

For Community Workforce Training



SMARTx Platform

- Engages communities, enterprises, organizations, and citizens in SMART Economic Development and Workforce Training
- It is a cloud-based mobile educational resource for individuals, enterprises and organizations
- It is an extremely versatile SMART Learning Environment
- It is a an award winning tool for mobile learning, content production and delivery
- It offers private video tutoring and personal learning portfolios
- It leverages Artificial Intelligence and Machine Learning
- It enables local, regional, global collaboration and eCommerce
- It was developed in partnership with SMART Community Exchange and 100+ Educational Institutions, 2000+ Educators, 40.000+ Students and thought leaders in Education, Technology, ICT, IoT, Business and Government



Mobile Access
Social Micro
Learning
Artificial
Intelligence
Machine Learning
eCommerce

SMARTx Platform

The NEW Era of Mobile Learning

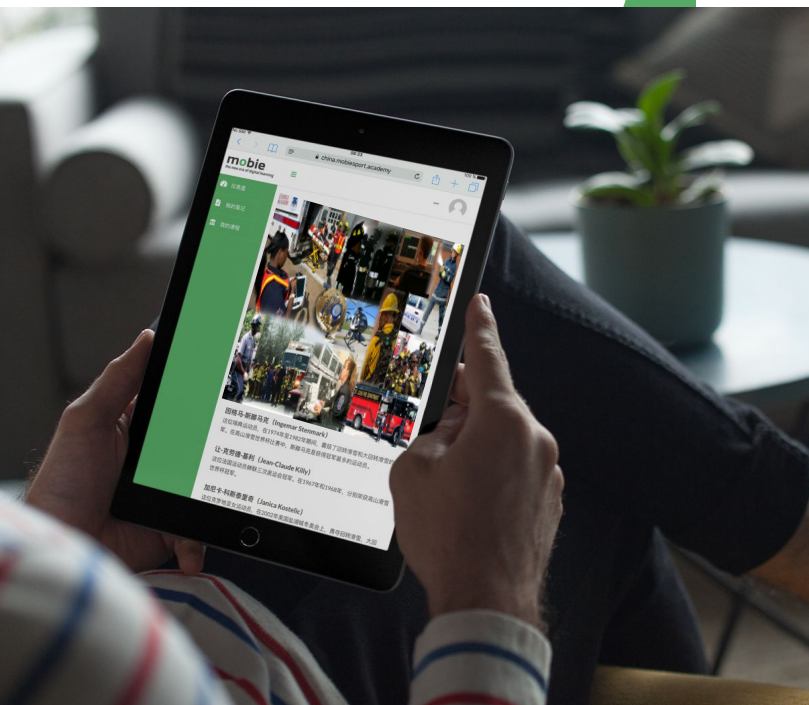
- Mobile access anytime - anywhere
- Digital Tool for content production & delivery
- SMART Learning Environment
- Personal Learning Portfolios
- Private video tutoring
- AI based competence developer
- Leverages Machine Learning
- Reach in 14 Countries

Extremely Versatile - SMART Learning Solution

"All You Need in a Single System"

- Modular and flexible system which easily accepts new features and tools
- Includes an xAPI interface, enabling content elements created with xAPI-compatible external software to be incorporated into content
-
- 50+ different interactive tools, including AR, VR, 360-degree panorama pictures and interactive videos
- Adaptive learning paths, real-time follow-up, big learning data leverages Machine Learning and Artificial Intelligence based learning analytics and professional competence developer
- Contains internal Facebook-like social media functionality, including messaging walls, groups, chats, video chats, discussion forums and blogs. In addition, the system includes an integrated virtual classroom
- The service meets even the strictest information security requirements and works anytime, anywhere





Pedagogical Benefits

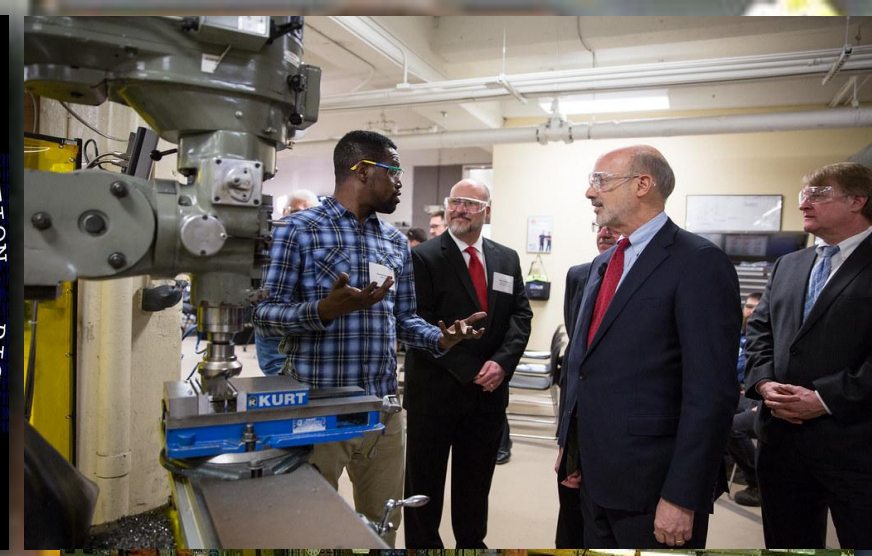
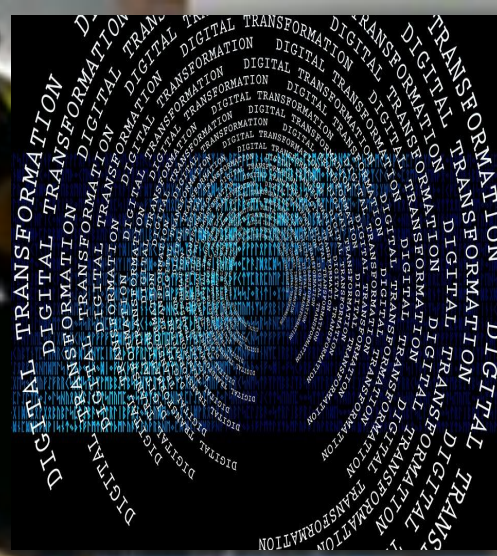
- Develops Social Micro Learning skills and supports Lifelong Learning
- Reviews the users' learning progress from long period of time by providing learning record storage that stores all the learning activities happening inside and outside the system
- Supports many ways for self-reflection and self-assessment and contextualization of learning in real world topics, enabling users to understand how learning is a constant process throughout life and how curiosity for learning can arise from daily topics
- Educator, trainer, coach is able to define which learning methods, materials, tests and assignments are compulsory and which can be selected by the user
- Several different learning methods e.g. problem-based, experiential, theme based, phenomena, collaborative, networked learning, supported in the platform
- Nourishes the intrinsic motivation and inner curiosity of learners, instead of focusing on external motivation, expectations and measurements of success. This means taking a step away from teacher-transmitter model of learning, and equipping the learner with problem-solving and inquiry skills in meaningful and relevant real-world contexts



SMART USA 2020

Community Benefits

- Promotes SMART Economic Development
- Supports Digital Transformation
- Builds 21st Century Workforce
- Creates New Jobs
- Attracts Business Investment
- Improves Resilience
- Accelerates SMART Growth



Local and Global Reach

We gather and deliver critical information

We are a fast-growing international network

We cooperate through a powerful platform

We deliver workforce training programs through SMARTx award-winning platform

We support, manage, implement and execute SMART Economic Development projects

We reach SMART partners in 14 countries



Contact

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