



SMART GATEWAY CITY PROGRAM

2020



Companies seeking to learn about U.S. Market Entry or interested in expanding business in the United States of America, can now participate in the SMART Gateway City USA program. The program offers online training and access to high-level local U.S. contacts and experts, on demand, eliminating the need for travel or attending live events during early stages of soft-landing USA process. Choose your level of training and get started today. Contact us for information: info@SMARTCommunityExchange.com

LEVEL 1 WEBINARS ON DEMAND Expert Training Topics:

- Human Resources
- Employment Law
- Accounting & Taxes
- Site Selection
- Immigration Law
- Business Plan
- Market Readiness Evaluation
- Market Entry Strategies
- Manufacturing
- Distribution
- Fulfillment
- Warehousing
- Funding

LEVEL 2 U.S. MARKET READINESS REVIEW

- Company Review
- Executive Review
- Product Review
- U.S. Readiness Summary

LEVEL 3 U.S. MARKET READINESS Includes Level 1 training

- Level 2 plus
- Market Review
- Legal Requirements for entry
- U.S. Market Readiness Report

LEVEL 4 U.S. MARKET ENTRY REPORT Comprehensive study & report

- Company Review
- SWOT Analysis
- Legal Requirements for entry
- Manufacturing & Fulfillment
- Cost Evaluations
- Market Entry Solutions
- U.S. Market Entry Plan
- Recommendations for sales structure in the U.S.
 - Direct Manufacturing, sales & distribution
 - Partnership with distributors
 - Joint Venture

TRADE MISSIONS AND EVENTS

- Participants of all program levels will be invited to trade missions and events
- Trade missions include – government visits, speakers, workshops, site visits, training programs
- Summits include expert speakers, roundtable discussions and high-level connections

www.SMARTSummits.com