



SMART Opportunity Zone (SOZ) USA Initiative 2019-20

Opportunity zones (OZ) across the U.S. participate in SMART Opportunity Zone (SOZ) initiatives to implement SMART and to develop a SMART workforce. In the SOZs, citizens take central stage. Considering their potential and including the residents in the SMART process is the most efficient way to create a better quality of life for everyone using SMART technology as a tool.

SOZ Development Program

The SOZ development program identifies and assists the selected OZs in developing accessible and high-quality services in SMART education, healthcare, energy, mobility, agriculture, water, safety and security, and government.

The SOZ development program is managed by the SMART Community Exchange (SCE) in cooperation with local government agencies, educational institutions, and investors and SMART solution providers.

SMART Projects

The SOZ initiative brings together core stakeholders to meet, learn, strategize, build, implement and execute SMART projects. The opportunities and challenges for OZs in the era of fast technological progress and changes in the natural environment are vast. The SOZ projects will offer opportunities for community leaders and solution providers to meet and exchange critical information and implement SOZ projects. The themes include but are not limited to: SMART inclusive solutions for citizens, SMART Education, SMART public safety & security, SMART open social communication, SMART energy for communities, and SMART government.

SMART Impact

Focused on investing in SMART communities, leaders from government, finance, real estate, economic development, and philanthropy participate in SOZs to explore and accelerate the implementation of SMART, to unlock transformative economic potential and create lasting change and impact in America's overlooked OZ communities.

SMART Community Exchanges (SCE)

SCEs are digital local community resources offering new educational and business services for residents. SCEs are opportunities for local SOZ economic development providing residents and business access to SMART skills

development, lifelong learning, and a way to active citizenship. SCEs are multi-function community maker spaces, living labs, and incubators, designed to accomplish both innovation, education, workforce training and entrepreneurship activities.

SOZ For Business Investors

SOZ offers the critical information you need to make informed investment, business, and site selection decisions, connects you to the right people and helps you find the right site location for your business. SOZ introduces you to state, territorial, tribal, regional, and local economic development representatives and shares SMART business opportunities. SOZ assists you to enter the marketplace or expand your business through soft-landing support and services.

SOZ For Economic Development Professionals

SOZ initiative connects economic development professionals with business investors and international investors seeking to invest, create, implement and execute SMART projects.

SOZ For Opportunity Zones

SOZ initiative encourages investors to fund SMART projects, assists SOZs with promotional activities, and supports SMART economic and workforce development.

SMART USA Market



The mega trend of SMART communities is set to drive urban development for the next decade. SMART growth will drive demand for SMART economic development, education, workforce training, community development, concepts, and new business models, North America will continue to dominate the global market for SMART city technologies. The investment rate in North America will increase from \$118.5 billion in 2016 to \$244.5 billion in 2021. Technology ubiquity, advanced investment, and organizational models in U.S. cities will drive investment. There are currently over one hundred SMART community projects in the U.S., and more than six hundred communities, are set to go SMART in the next few years.

SOZ Global

SOZ shares critical information and SMART business opportunities with foreign investors.

For more information, please contact:
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