

SMART Communities Need A SMART Workforce
21st Century Skills with 21st Century Methods



REPORT

Transatlantic Education Leadership Exchange (TELE)

April 23-27, 2018 - Finland

The **SMART Education Exchange (SEE) 3rd Annual Transatlantic Education Leadership Exchange (TELE) 2018 - May 23-27, 2018** was held in Finland. The U.S. Education delegation was honored to be hosted by the Ministry of Education and Culture, and by U.S. Embassy, Helsinki Finland. The program continues to build on the SMART Education Exchange summits held in the United States for the past five years.

The purpose of the 2018 SMART trade mission was to further bilateral SMART Trade and Education and Culture Exchange between the United States of America and Finland. The agenda focused on SMART Cities, SMART Learning Environments (SLE), 21st Century Teacher Development and Training, Artificial Intelligence (AI), and EGaming.

Key questions from TELE 2018 participants before the SMART Education Trade Mission were:

- How can U.S. and Finnish Educational Institutions collaborate to share best practices in 21st century Education and Workforce Development and Training
- How can U.S. schools participate in Finnish Teacher Exchange programs and host Finnish Teachers in U.S. schools, at no cost to schools. NOTE: The first

SMART Education Exchange Finnish teacher exchange was completed in 2017 between Finland and the State of Georgia.

- How can Educators design and implement SMART Learning Environments (SLE) to improve Student learning?
- What makes the Finnish Education Culture successful?
- How U.S. teachers learn from Finnish Teachers to improve student learning?
- How can U.S. and Finnish Universities collaborate on Research?
- How can Educational Institutions host SEE trade delegations and summits in their region?

Site Visits and strategic meetings and presentations were held in multiple regions of Finland.

Some of the site visits included:

- Ministry of Education and Culture Finland
- Aalto University
- Helsinki University
- TAMK, Tampere University of Applied Sciences
- HAMK, Hämeenlinna Vocational Teacher Training school/ Edu Export
- TAMK Proakatemia Entrepreneurial Programs
- Ylöjärven lukio, Upper Secondary School
- TREDU, Tampere Vocational College

Some of the presentations included:

- Ministry of Education and Culture Finland
- Finnish National Agency for Education
- U.S Embassy Helsinki
- xEdu
- Education Finland
- Ceriffi
- SMART Community Exchange (SCE)
- SMART Education Exchange (SEE)
- SMART Cyber Exchange (SCE)
- Scandinavian American Foundation of Georgia
- Mobie Academy
- Claned
- Polar Partners
- The Finnish Education Group Oy
- Minecraft

- Johtajuustaito
- Soprano
- Principal Training School
- Aalto University
- ALO Finland
- TG, Teacher Gaming
- Finnish Education Group
- TAT, Taloudellinen Tiedotustoimisto
- Georgia College
- Chamber of Eco Commerce
- Finnish American Chamber of Commerce Southeast



SMART X EDUCATION EXCHANGE

Some comments from the U.S. delegation after the SMART Education Trade Mission in Finland:

- “We look forward to bringing our faculty and our donors to Finland, to experience Finnish Culture, and learn about Finnish Education Success.”
- “We look forward to expanding joint Education Research.”
- “We look forward to expanding bilateral Education trade, specifically Teacher Training and Education Technology.”
- “We want to host Finnish Education and Education Trade delegations and Summits in our region”.

Some comments for the Finnish companies that participated in strategic meetings with the US Delegation:

- “We look forward to collaborating with the U.S. delegates to introduce the Finnish Education best practices for U.S. teachers.”
- “We will plan to participate in the U.S. SMART Education Exchange Global Summit Fall 2018.”

- “There is excitement to share joint research projects with U.S. Universities”
- “Custom programs can be developed for immersive teacher training programs, in Finland, for U.S. teachers and administrators”.

As a result:

- SMART Education Exchange (SEE) cloud-based SMART Learning Environment (SLE) was introduced to further 21st century Education and Workforce Development and Training collaboration between Educators and Education Industry Professionals in U.S. and Finland .
- Educators can access to the SEE platform beginning August 2018. The cloud-based SMART Learning Environment (SLE) was ranked 1st in the extensive evaluation of learning environments by the EU in 2014, in which 73 of the most significant learning environments were examined. Today this new generation of a community-based learning environment is used by 300.000+ individuals daily. Its pedagogical development has taken place in co-operation with hundreds of Finnish schools and colleges - the home of world-class education, with some 2,500 teachers and 40,000 students and has been adapted to meet the needs of companies and organizations. We look forward to sharing this 21st century learning platform with Educators and Education Industry Professionals”, said Tana Torrano, CEO, MarketVision, Founder SMART Education Exchange.
- A Transatlantic Education Leadership Exchange (TELE) 2018 USA Summit and **a trade mission from Finland to the state of Georgia is planned for September 27-28, 2018.**
- Bilateral U.S.-Finland Teacher exchange was expanded to include all the U.S. and US Territories
- Finnish Education Imports USA program was established, to serve specific needs of Finnish Education companies seeking to enter or expand in the U.S. market. Today, 100+ Finnish companies are committed to expand their Finnish Education Exports to the U.S.
- Tampere, Finland was established as the SMART Education Exchange (SEE) for Finland,

to serve Education Technology companies interested in joining SMART Trade Missions. SMART Education Exchange Tampere will also support the Finnish Education Exports and Finnish Education Imports USA program.

- Atlanta, Georgia was established as the SMART Gateway City Southeast, to serve soft-landing needs of SMART Business Investors in the region.
- Scandinavian American Foundation of Georgia, will continue to support Cultural and Education exchange between Nordic countries and the state of Georgia. “We will collaborate with Nordic Innovation Exchange (NIE) USA and we have created a specific [Fundraising Program](#), designed to help raise much needed funds for this cause”, Minna LeVine, President, Scandinavian American Foundation of Georgia, Board Member, Finnish American Chamber of Commerce Southeast, Founder SMART Education Exchange (SEE).
- “We continue to support our partners, which include, SMART cities and communities, schools and school districts, economic development agencies, and enterprises and organizations, by providing them access to the 21st Century Teacher Development and Training resources. In addition, Educators will discover how they can design SMART Learning Environments (SLE) and how they can improve learning by using Social Micro Learning Environment (SMLE).



About SMART Community Exchange (SCE)

Worldwide, cities grow by five million people every month, a trend expected to accelerate. Fast growing urban populations put enormous strain on aging infrastructure and delivery of basic human services. SMART Community Exchange along with the SMART Education Exchange (SEE) program was created to support the growing needs of the growing number of SMART Communities.

We promote SMART Education, Technologies and Systems to improve community livability, services, communication, safety, mobility, energy productivity, and resilience to natural and manmade disasters, to reduce costs, traffic congestion, and air pollution, and to promote SMART Economic Growth and opportunities for communities of all sizes.

We partner with SMART Communities worldwide, to share critical information and contacts, and provide our partners access to our trusted partners, and best practices from the world's leading SMART Experts. We provide our partners access to SMART Education and SMART Workforce Development and Training Resources, through a unique cloud-based SMART Learning Environment (SLE).

We bring together School, Business, Government, and Non-Government and Nonprofit Organization Leaders. With the SEE program, Educators and Business, Government and non-Government and Nonprofit Leaders will have an extraordinary opportunity to effectively learn from each other and improve their skills, and together develop a 21st century workforce.



[SMART Education Exchange \(SEE\) HERE](#)

[SEE Program HERE](#)

[SMART Communities Need A SMART Workforce HERE](#)

[Partners in SMART Education and Workforce Development and Training HERE](#)

[21st Century Vocational Training \(21VET\)](#)

[SMART 2018 Program HERE](#)

[Invest in SMART USA HERE](#)

[Soft-landing USA HERE](#)

[Nordic Innovation Exchange USA HERE](#)

[Scandinavian American Foundation of Georgia HERE](#)

[SMART Summits and Trade Missions HERE](#)

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